

Brand Values

WISE has identified four Brand Values in accordance with the ethos of the school and as a result of student and staff feedback. They are:

<p>Welcoming</p>	<p>WISE is a friendly and welcoming school. The staff are warm and caring and ensure that everyone is greeted with the same enthusiasm and politeness.</p>
<p>Imaginative</p>	<p>WISE thinks 'out of the box'. The classes follow guidelines and strategies and alongside this it is extremely important that we demonstrate creative and imaginative flair.</p>
<p>Supportive</p>	<p>WISE takes great pride in supporting, helping and assisting our students in any way we can. We believe in 'going the extra mile'</p>
<p>Energetic</p>	<p>WISE puts a lot of effort into everything. We are full of energy and enthusiasm.</p>